



CLARISSA M. ANDERSON

COURSE DEVELOPER

CONTACT

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 IN/CLARISSAMARIEANDERSON/

EDUCATION

BACHELOR OF ARTS: JOURNALISM – NEW MEDIA

BAYLOR UNIVERSITY: WACO, TX
2014–2018 | GPA: 3.78

- Major concentration: advertising
- Baylor Interdisciplinary Core (honors)
- Study abroad at Maastricht University, the Netherlands

MASTER OF SCIENCE CANDIDATE: LEARNING DESIGN AND TECHNOLOGY

GEORGE MASON UNIVERSITY: FAIRFAX, VA
2022-23 | GPA: 4.0

EXPERIENCE

UNIVERSITY OF OKLAHOMA – NORMAN, OK

COURSE DEVELOPER | AUG 2018 – PRESENT

- Conducts program and course benchmarking research
- Structures LMS content for online master's programs
- Checks courses for Quality Assurance and accessibility
- Facilitates new hire onboarding and mentors interns
- Drafts storyboards and creates graphic assets for promotional, overview and lecture videos

TEXAS COLLECTION – WACO, TX

LIBRARY ASSISTANT | SEPT 2014 – MAY 2018

- Preserved fragile newspapers and handled library materials
- Assisted patrons, processed new materials and more

ADVERTISING

BAYLOR UNIVERSITY | SEPT 2016 – APR 2018

- Conducted advertising research and planned campaigns
- Clients: Waco Humane Society, Waco Symphony Orchestra and education service center Region 12

TECHNICAL SKILLS

- Proficient in Mac, PC and Microsoft Office
- Adobe Creative Suite, esp. Illustrator and Photoshop
- Google Workspace
- Canvas LMS
- Accessibility
- Quality Assurance
- Basic HTML
- LEM flowcharts
- Project management software Trello and Airtable

SOFT SKILLS

- Evaluating, strategizing and problem-solving
- Project management
- Evaluating, strategizing and problem-solving
- Basic Spanish

CERTIFICATES

INSTRUCTIONAL DESIGNER CERTIFICATE PROGRAM

ONLINE LEARNING CONSORTIUM | AUG 2021

- 4 month program for instructional designers and specialists working with online faculty and course design

ADA & WEB ACCESSIBILITY WORKSHOP

ONLINE LEARNING CONSORTIUM | AUG 2020

- 6-8 hour workshop covering accessibility, assistive technology, Universal Design for Learning, etc.